



# LONG BEACH TRANSIT

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## FOR IMMEDIATE RELEASE

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### **Long Beach Transit Announces Exciting Summer Programs and Service Change** *Water Taxis, Museum Transportation and Rider Programs Begin Service*

LONG BEACH, CALIF. (May 23, 2012) – Long Beach Transit announces summer 2012 programs that will allow customers to taxi across the Long Beach harbor, bring people to one of the many nationally acclaimed Los Angeles Museums, free up valuable local parking, get students to class and people to work.

**Water Taxi Service:** The AquaLink and AquaBus are back on the water from May 26 through September 30, 2012. AquaBus service is \$1 one way and connects customers to popular downtown attractions like the Queen Mary, Hotel Maya (newly re-opened dock), Aquarium of the Pacific, Pine Avenue Circle and Shoreline Village. AquaLink service is \$5 one way and connects Queen Mary and Aquarium visitors to eastside ocean-front destinations like the Belmont Pier and Alamitos Bay Landing.

**Museum Express:** One of Long Beach Transit's most popular programs, Museum Express gives residents the opportunity to travel to popular, often nationally-acclaimed, museums and gardens in L.A. and Orange County for only \$8 via a comfortable, air conditioned Long Beach Transit coach. Some of the most popular destinations are the Getty Center, Griffith Park Observatory, The Huntington, Skirball Cultural Center and Descanso Gardens. The program runs June 14 through August 12, 2012. Registration forms and a full schedule can be obtained at [www.lbtransit.com/MuseumExpress](http://www.lbtransit.com/MuseumExpress).

**CSULB U-Pass:** Effective immediately, the CSULB U-Pass program will now run uninterrupted, 365 days a year, 7 days per week. This CSULB program allows all current CSULB students, faculty & staff to board any Long Beach Transit bus for free with a valid CSULB ID card.

**Belmont Shore Employee Rider Program:** Similar to the U-Pass program, the Belmont Shore Employee Rider Program allows employees working at businesses along 2<sup>nd</sup> Street between Livingston Drive and Bay Shore Avenue to ride Long Beach Transit buses for free in order to open up parking to shoppers. This pilot program was made possible by the Belmont Shore Parking and Business Improvement Advisory Commission, and will run May 25 – September 3, 2012.

**Service Change** (Effective June 3, 2012): To coincide with the summer season, a few minor Long Beach Transit service changes will be made:

- **Passport Service:** The C route will have increased service with scheduled arrivals every 10 minutes instead of 12 in the mid-morning weekdays and 7 minutes instead of 8 during the late morning and afternoons on weekends. The A & D routes will have a combined decrease in service with scheduled arrivals every 15 minutes instead of 12 – 15 minutes along 2nd and Ocean Blvd on weekdays.
- **Route 96 ZAP:** This route will operate Monday through Friday except for certain holidays until June 14. Thereafter, service will not run again until Fall.
- **Routes 91, 92, 93, 94, 111, 112 and 171:** These routes will all have a slight reduction in service due to lower ridership during the summer months. **Routes 91, 92, 93 and 94** combined weekday service will be every 10 minutes instead of 8 minutes on 7th Street during peak travel periods (eastbound in the AM and westbound in the PM). Combined service will be every 12 minutes instead of 10 at other times during the day on weekdays. Route 111 and 112 combined weekday service will operate every 20 minutes all day without increased service during usual peak-hours.

**Route 171** weekday service will be changed from 20 - 25 minutes west of CSULB and 40 - 50 minutes east of CSULB State to 35 minutes all along the route.

- **Route 61:** Before 6 a.m. on weekdays scheduled arrivals will change from 12 minutes to 20 minutes to correspond with lower early morning ridership. Northbound will remain at 20 minutes.

For detailed information regarding water taxi service, Museum Express, U-Pass, Belmont Shore Employee Rider program, schedule changes or for trip planning, please call 562-591-2301, visit [www.lbtransit.com](http://www.lbtransit.com), or obtain a copy of the updated Transit Guide.

**About Long Beach Transit**

Long Beach Transit serves 27.8 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, Paramount and Seal Beach—with regular bus and shuttle services including the Passport. Water Taxi service is available during the summer months on the AquaBus and AquaLink. For more information visit [www.lbtransit.com](http://www.lbtransit.com).

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