



LONG BEACH TRANSIT

FOR IMMEDIATE RELEASE

CONTACT:
Kevin Lee | Marketing Manager
Long Beach Transit
Direct Line: (562) 599-8533
General: (562) 591-8753
klee@lbtransit.com

Long Beach Transit Welcomes New Board Chair and Officers *New Chair Offers Extensive Experience With Public Service Organizations*

LONG BEACH, CALIF. (January 17, 2014) – On Monday, January 13, 2014, at its annual election board meeting, the Long Beach Transit Board of Directors elected Dr. Freda Hinsche Otto as LBT's new Board Chair, Barbara Sullivan-George as Vice-Chair and Maricela de Rivera as Secretary-Treasurer.

Board Chair Dr. Freda Hinsche Otto has served on the Long Beach Transit Board for three years and is a Long Beach resident. She has a BA and MPA from California State University, Long Beach and received her PhD from the University of Southern California School of Public Policy and Administration. Currently, she works as a consultant to nonprofits and businesses and has served as Development Counsel to Rancho Los Alamitos during its recent major expansion. She was formerly the Assistant Vice Chancellor for University Advancement for the California State University system, served as Executive Vice President of the St. Mary Medical Center Foundation, and worked in executive positions in Alumni Relations and Central Development at the University of Southern California. She presently chairs the board of St. Mary Towers Retirement Housing Association for low-income seniors. She was appointed by Supervisor Don Knabe to the L.A. County Citizens Economy and Efficiency Commission where she co-chaired a study on Civil Service Reform for L.A. County. Hinsche Otto is a board member of St. Mary Medical Center, and is a member and former president of Soroptimist International of Long Beach.



“Long Beach Transit is integral to the success and vitality of our city, especially as our youth become eco-conscious leaders and as our senior population continues to grow. I see Long Beach Transit as a key element of a healthy and sustainable city, and I’m proud to serve our community as the new Board Chair,” said Hinsche Otto.

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Continuing on the Long Beach Transit Board of Directors are: Donald M. First, Victor Irwin and Dr. James P. Norman Jr. One director position remains vacant. Ex Officio members are City of Long Beach employees Dave Roseman and Mike Conway.

The Long Beach Transit Board of Directors meetings are held monthly at 12pm in the Long Beach City Council Chambers (333 W. Ocean Blvd., Long Beach, CA 90802).

2014 Board Meeting Schedule

January 13, 2014

February 24, 2014

March 24, 2014

April 28, 2014

June 2, 2014

June 30, 2014

July 28, 2014

August 25, 2014

September 22, 2014

October 27, 2014

December 8, 2014

January 12, 2015

About Long Beach Transit

Long Beach Transit serves over 28.2 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, and Paramount. Water taxi services via AquaBus and AquaLink are available in the summer months. For more information visit www.lbtransit.com.

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