



LONG BEACH TRANSIT

FOR IMMEDIATE RELEASE

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LONG BEACH TRANSIT FREE NEW YEAR'S EVE

Evening and Late Night Free Bus Service Supports Downtown Celebrations

LONG BEACH, CALIF. (December 26, 2012) – Free system-wide bus service will be available on Long Beach Transit starting at 5 p.m. this New Year's Eve. The promotion encourages residents to take public transit during the evening's festivities to avoid drinking and driving and comes with the added benefit of not having to find parking. This free service was made available by the Downtown Long Beach Associates in promotion of the New Year's Eve events happening in downtown Long Beach, which include a family-friendly waterfront celebration, a fireworks display, live music and a street party that will go on through late night. "New Year's Eve is a big night for our community. While everyone is out having a good time, we focus on helping keep our roads and residents safe by offering a reliable way to get to and from home on public transportation," said Kevin Warfield, Long Beach Transit's Operations Manager.

In addition to free boarding on regular routes leaving the First Street Transit Gallery through 12:30 a.m., free extended evening service will be available on New Year's Eve to accommodate anticipated high demand in downtown Long Beach and throughout the city. The last buses running extended service will leave the Transit Gallery, located on 1st Street between Pine Avenue and Long Beach Blvd in downtown Long Beach, at 1:30 a.m. and 2:30 a.m. Bus routes during the extended service hours will be abbreviated, so residents are encouraged to plan their trip early by calling 562-591-2301 Monday-Friday, 7am-6pm, Saturday 8am-3pm, or by visiting the Transit & Visitor Information Center at First Street & Pine Avenue in downtown Long Beach. Transit assistance from a live person will be available in downtown Long Beach during the New Year's Eve festivities, and regular route information is available 24/7 at www.lbtransit.com (now mobile-friendly) and from a touch screen kiosk located at the Transit & Visitor Information Center.

ROUTE	* SHORTENED ROUTE FOR EXTENDED SERVICE HOURS * Leaving First Street Transit Gallery at 1:30 a.m. & 2:30 a.m.
23	SHELTER H to Cherry at Del Amo
46	SHELTER B to Anaheim at PCH
61	SHELTER G to Atlantic at Del Amo
94	SHELTER E to Bellflower at Stearns via 7th/CSULB
111	SHELTER C to Lakewood at Del Amo via Broadway
121	SHELTER H to Alamitos Bay Landing (not to CSULB)
151	SHELTER H to Colorado Lagoon via 4th
173	SHELTER F to LB Towne Center via Atherton/CSULB
181	SHELTER B to Wardlow Station via Magnolia
191	SHELTER C to Del Amo at Lakewood via Santa Fe

About Long Beach Transit

Long Beach Transit serves over 28.2 million boarding customers in Long Beach, Lakewood and Signal Hill—as well as portions of Artesia, Bellflower, Carson, Cerritos, Compton, Hawaiian Gardens, Norwalk, and Paramount. Water taxi services via AquaBus and AquaLink are available in the summer months. For more information visit www.lbtransit.com.